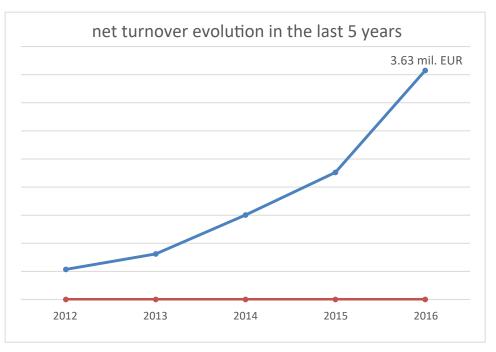


PROFILE

With an expertise of more than 10 years in the national IT market, our company is one of the main importers and distributors of gaming peripherals and accessories in Romania, the brands represented by PC-coolers being listed in the majority of Romanian specialized chains (electroshop, hypermarket, online).

The very important structure and trend changes within the Romanian IT market, led to identifying new opportunities that had an important mark in the company's business development strategy. As a result, in the last years, the company focus heavily shifted towards the gaming peripheral and accessories area, addressing both casual and enthusiast video game fans, which had a significant impact on our portfolio breakdown.

We currently represent and distribute in Romania, one of the most respected and well known international brands in the gaming industry (SteelSeries, Mad Catz, Mionix, Roccat, Thrustmaster, Playseat), but also rapid growing names like Genesis or Marvo.



EVOLUTION

In the last years, the company's turnover had an exponential growth, which translated in an increased prestige and awareness nationwide.

The company mission is to deliver to gaming enthusiasts and not only, the most creative, innovative and profitable products and technologies from the PC and console gaming peripheral industry, based on a specialized and diverse brand portfolio.

COMPANY

Office

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Bucharest, Romania
Telephone: +4 021.322.82.92, +4 021-327.27.76
Email: office @ pc-coolers.ro

Registered office

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BANKING

CUI: RO17141667
Com. Reg. Nr.: J40/1005/2005
Joint stock: 275000 RON
Bank: TRANSILVANIA, Stefan cel Mare agency,
Bucur Obor branch
IBAN: RO03 BTRL 0440 1202 W659 26XX
SWIFT: BTRLRO22